Find out the following stats for both e-bay and amazon.com:

|  |  |  |  |
| --- | --- | --- | --- |
|  | E-Bay | Amazon |  |
| Owner/Founders | [Pierre Omidyar](http://en.wikipedia.org/wiki/Pierre_Omidyar) | Jeffrey P.Bezo |  |
| Head Quarter Location | [San Jose, California](http://en.wikipedia.org/wiki/San_Jose,_California) | Seattle, Washington |  |
| Type Of E-commerce Business | [online auction](http://en.wikipedia.org/wiki/Online_auction_business_model) | Pure-click |  |
| Number of users worldwide | 1 Billion users | 137 million |  |
| Net revenue generated in 2011 | $570 million | Us $45 billion |  |
| Payment Methods | Credit Card | Credit card |  |
| Accompanying Services | Paypal, gsi commerce, x.commerce | My habit |  |
| Number of Countries it Operates in | 22 countries | 12 countries |  |
| Main Competitor | Google store | Yahoo Shopping |  |
| Number of Employees | 27,770 Employees | 56,200 Employees |  |
| Company Weaknesses/Threats | A time consuming and exhaustive vetting process that delays | Use to much paper for wrapping. |  |

Compare and contrast amazon and e-bay. What e-commerce strategies have they in common? What differences are there between the two companies? Who would you rather buy from? Why? (*150 -300 words)*

Today I’m going talking what is the same and different between E-bay and Amazon. First of all it was an online business and had online auction. They use credit card for the payment. They are very big company and had user all around the world. They made huge profit from internet. Now a day Amazon a lot of people order a book from Amazon because it is cheaper than E-bay. On Amazon website had second hand book that is very cheap. E-bay is much well known as online auction. Seller has to post their item on E-bay and the buyer has to bid the price until they got the best price. They both own another big website and have connection with other website or companies. Both companies have a good customer service to keep their customer keep buying item on their website. They have to keep looking for the new thing all the time to keep the customer get interested in them.